



www.ataworld.org

American Telugu Association

12th ATA Conference & Youth Convention

July 6th – 8th 2012

Atlanta, Georgia USA

Exhibits Brochure



www.ata2012.org

American Telugu Association 12th Conference and Youth convention that is going to be held at Georgia World Congress Center, Atlanta GA provides an excellent opportunity to create a strong network and expand your foot print into the Telugu community.

We have designed flexible opportunities to meet your needs. We look at the possibilities as a whole that will fit your sales objectives and increase your contact base.

Booth Space

All booths are of 10' x 10' size and consist of: 8' high back wall, 3' high side drape, 7" x 44" one-line ID sign, (1) 6' long skirted table, (2) side chairs and (1) wastebasket.

Additional electrical outlet, overhead lighting, tables, booth carpet are available at extra cost.

Order before March 31st 2012 to get early bird special discount.

Booth Pricing

Exhibitor Type	Size	Before 3/31/2011	After 3/31/2011
Jewellery	10x20	\$ 9,000.00	\$ 11,000.00
Real Estate/Corporate	10x10	\$ 3,500.00	\$ 4,500.00
	10x20	\$ 6,000.00	\$ 8,000.00
Pearls/Gems/Artificial Jewellery/Semi Precious	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 7,000.00
Apparel/Clothing/Boutiques	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 7,000.00
DVD/Audio/Electronic	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 7,000.00
Services - Financial/Web/Education/Professional	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 7,000.00
Arts/Crafts	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 7,000.00
Booth – General	10x10	\$ 2,000.00	\$ 2,500.00
Home Based Businesses (Limited Booths)	10x10	\$ 1,500.00	\$ 1,500.00
Non-Profit Organizations	10x10	\$ 1,000.00	\$ 1,000.00

Premium (outside) booths are \$500 extra and are highlighted in yellow in the exhibits layout below.

Cancellation Policy: 50% Refund before June 1st, 2012 & Non refundable there after.

Conference Address

ATA 2012 Conference
Georgia World Congress Centre
285 Andrew Young International
Atlanta, GA 30313-1513,
United States

Exhibit Hours

July 7th 2012 Saturday 11:00 AM- 11:00 PM ET
July 8th 2012 Sunday 9:00 AM- 10:00 PM ET

Additional Information

July 6th 2012 Friday 2 PM – 5 PM ET– Booth Setup
July 8th 2012 Sunday 10 PM ET – 12:00 Midnight - Booth Tear Down

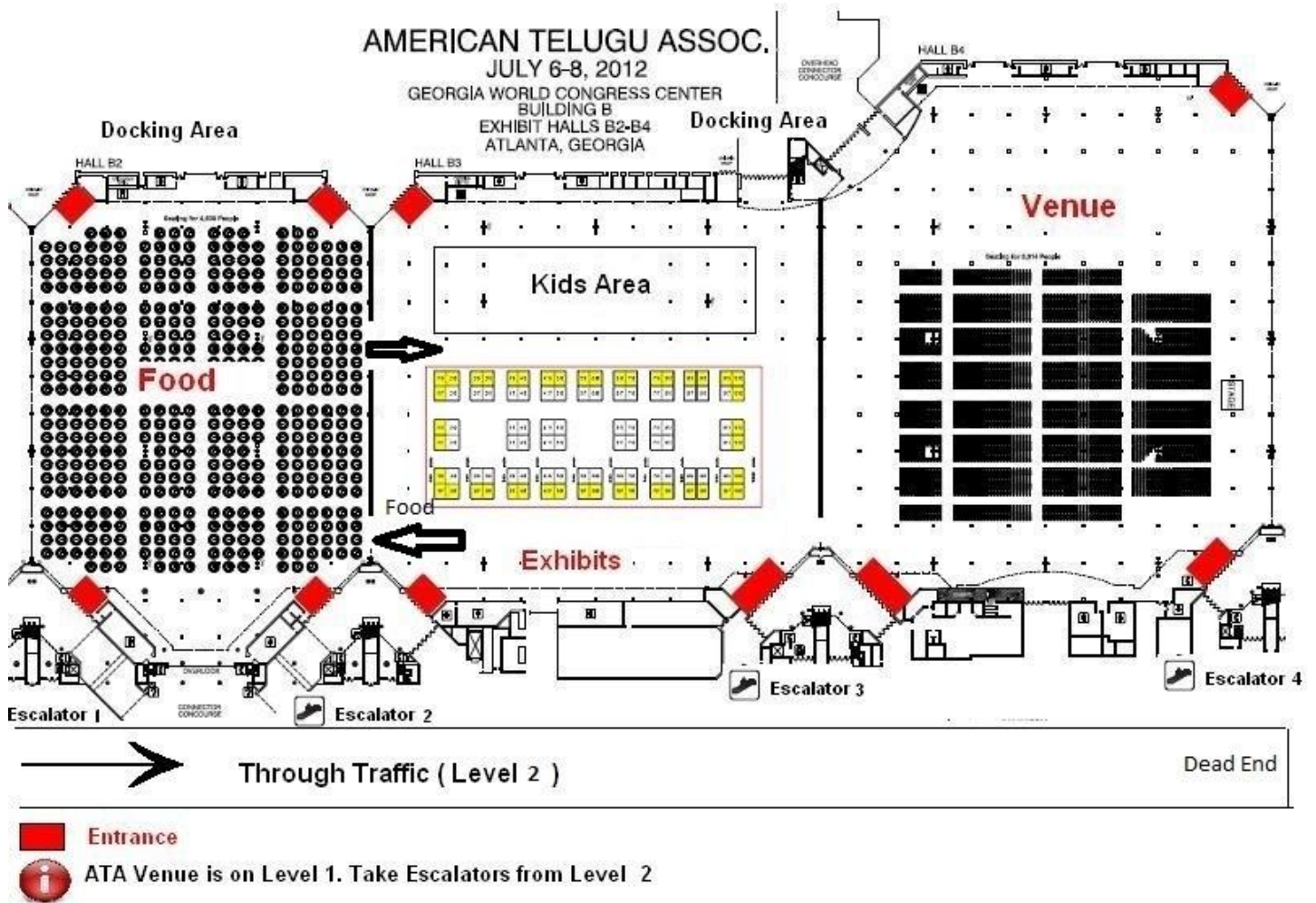
Food: Vendors can get food from a designated area and avoid the lines. Also food box will supplied to those vendors who cannot leave the booth free of cost. Make sure you check the box “Get food box to booth” in the exhibit registration form.

Shipping Address

Advance Shipping Address (Warehouse)	Show Site Shipping Address
Exhibiting Company Name / Booth # _____ AM TELUGU ASSN - CONF & YOUTH CONV C/O FREEMAN 841 JOSEPH E LOWERY BLVD NW ATLANTA, GA 30318, USA \$65 per 100 LB Freeman will accept crated, boxed or skidded materials beginning Thursday, June 07, 2012, at the above address. Material arriving after June 28, 2012 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 4:00 PM.	Exhibiting Company Name / Booth # _____ AM TELUGU ASSN - CONF & YOUTH CONV C/O FREEMAN GEORGIA WORLD CONGRESS CENTER 285 ANDREW YOUNG INTERNATIONAL BLVD NW ATLANTA, GA 30313, USA \$62 per 100 LB Freeman will receive shipments at the exhibit facility beginning Friday, July 06, 2012. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor.

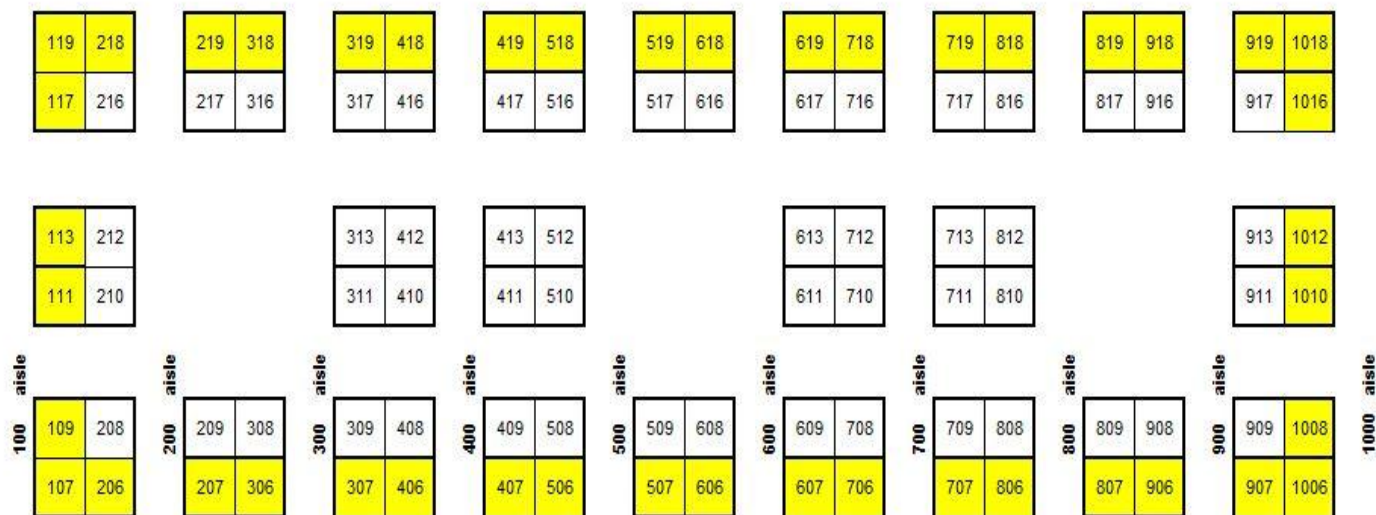
Please send the details of tracking numbers and booth numbers to exhibit@ata2012.org

Conference Layout



Exhibits Layout (Zoom out from red Exhibits Box from above Conference Layout)

ATA 2012 Exhibits Layout



Premium (outside) booths are \$500 extra and are highlighted in yellow in the layout above.

Logistics Partner

Freeman is the leading provider of fully integrated face-to-face marketing solutions that are leveraged to provide unmatched customer experiences. Freeman will handle carpets, signs, cleaning, electrical services, exhibit booths, floor plans and graphics. Once registration is complete vendors should get a username/password from Freeman which can be used to order additional items.

Accessories

Following accessories are available from ATA

Item Name	Size
Full Vision Show Case	79 ½"L x 20 7/16"W x 42"H
Half Vision Show Case	79 ½"L x 20 7/16"W x 42"H
Corner Case	
Glass Tower Case	
Cross Bars for Lights	10 x 20 booth
Lighting	8' Track
Table – Draped	6' L x 30" H
Chair	
Electrical Outlet	120 Volt 1 Phase 5 Amps
Electrical Outlet	120 Volt 1 Phase 10 Amps
Electrical Outlet	120 Volt 1 Phase 15 Amps

To find pricing and order any accessories that are listed above send the mail to exhibit@ata2012.org. Also you can refer to Freeman Exhibitor Kit to get any other accessories that are not listed above.

Note that each 10' x 10' booth gets one Table (6') and two chairs with no additional cost.

Hotel Information

Please see <http://www.ata2012.org/accomodation.php> for more information

Venue, Airport Directions

For Venue see <http://www.ata2012.org/venue.php>

For Directions see <http://www.ata2012.org/directions.php>

Internet Availability

Wireless internet will available at an additional cost.

Terms and Conditions

1. Each exhibitor will get two registrations for the conference, does not include accommodation.
2. Exhibition hours are: 9:00AM – 9:00PM July 7th 2012, July 8th 2012
3. Booth Set up hours are July 6th 2 PM to 5 PM ET
4. Allocation is on first come first serve basis. Booths will be allotted upon payment only. Space is not guaranteed until payment is received
5. Exhibitors committee has right to refuse booth to anybody.
6. Neither ATA nor the convention center shall be responsible for loss or damage occurring to the exhibits from any cause. No Insurance will be provided by ATA or Conference Center. If insurance is desired the exhibitor must obtain it.
7. The ATA 2012 organizers and other participating organization officers and staff members disclaim all liability for damages or losses caused to any exhibitor by an act of god, or by fire, water, flood, windstorm, utility failures, and rodents, acts of vandalism, insurrection, civil disorder strikes, criminal act or theft. ATA 2012 organizers will not be responsible for any failure for electric or other services.
8. The ATA 2012 organizers and other participating organization officers and staff members are not responsible for any immigration or customs issues.
9. All matters related to disputes will be settled through negotiation. If there are any legal disputes, the jurisdiction of the court will be in Georgia State, USA.
10. No nails or screws may be driven into the floor. No damage of any nature may be done to the booth structure or to any part of the exhibit hall. Exhibitor warrants against structural damages, shall be held responsible for damage to individual exhibit area, and agrees to indemnify conference organizers for any such damage.
11. No open flames are allowed. All exhibitors must adhere to the local fire department regulations. All wiring must meet appropriate specifications. Each exhibitor is responsible for the knowledge and compliance of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the convention.
12. Exhibitor is responsible for obtaining the necessary business license and collecting local and state sales taxes during the convention.
13. Exhibits committee has right on final allocations of booths and changing the layout at any point of time.

Contact Information

Email: exhibit@ata2012.org

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Exhibits Committee

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